

## New school bus for Villa Real School - transcript

[Audio: Instrumental music throughout]

00.00-0.08 The camera shows the inside of a bus, the seats are empty as it travels along the road.  
[Text on screen: The Durham County Council and Esh Construction logo appear on screen with white text underneath that reads 'working in partnership with Villa Real School. This is part of our commitment to providing Social Value to communities in County Durham']

00.08 – 0.11 The camera shows the bus traveling along the road. We then hear a child say, 'The new bus looks brilliant'.

00.11 - 0.14 A group of teachers and school children are stood inside waiting for the bus to arrive. We hear another child's voice 'I'm really looking forward to getting on the bus'.

00.14 – 0.17 A close shot shows a male wearing high visibility clothing driving the bus. Another child's voice is heard, saying 'I'm going to go on the bus to go swimming'.

00.17 – 0.19 Another close shot of the male driving the bus, shows his hands on the steering wheel and his view onto the road. A voiceover of a child says, 'I go on the bus and we go body boarding'.

00.18 – 0.21 A group of teachers assist a few children out of the school and towards the bus. A child says, 'From all of us, thank you'.

0.21 – 0.37 Instrumental music continues to play and a range of different shots shows the bus driving along the road and pulling into a car park.

0.29 – 0.37 [Text on screen: Durham County Council & Esh Construction are collaborating on a series of commitments to drive social, economic and environmental benefits known as Social Value]

0.37 – 0.40 We see a young girl having a close look at the bus. We hear the voice of Jill Bowe say, 'This bus is so very important'.

[Jill Bowe, Head Teacher, Villa Real School]

0.37 – 0.48 She is stood outside with the bus behind her as she speaks to the camera.

0.48 – 0.54 She continues to speak as different clips of the video play. 'It is really important to get our pupils out into the community, especially since Covid. So, our pupils go out to do sporting activities, work experience, volunteering and a whole raft of educational trips'.

0.48 – 0.50 A group of teachers and children walk towards the bus, holding hands.

0.50 – 0.54 A close shot shows more teachers and children walking towards the bus.

0.54 – 1.06 A range of close shots show lots of children and teachers stood next to the bus, waiting for a photo to be taken.

[Cllr Ted Henderson, Portfolio Holder for Children & Young People]

0.58 – 1.11 Cllr Henderson is sat on the bus as he speaks to the camera. 'It's absolutely fantastic. It's what the school needs and it's a great help that Esh have helped to sponsor this. It will be an absolutely fantastic help to the school'.

1.11 – 0.16 A close shot shows, teachers and children waiting next to the bus, smiling.

[Kate Marshall-Nixon. Social Value Manager, Esh Construction]

1.11 – 1.34 Kate is stood outside with the bus behind her as she speaks to the camera. She says 'Social value is incredibly to Esh. Everything that we do we like to give back to the communities that we work in. Be that through work experience or volunteering with local community projects. For Esh, this project in particular is really special. We knew there was such a need, and it was a priority need for this school for this bus to be able to get out to do all the things they want to do that will help those students in need'.

1.24 – 1.31 A range of wide and close shots show staff and students having their photo taken in front of the bus.

1.34 – 1.36 A close shot shows Cllr Henderson and Jill Bowe stood smiling as a photo is being taken

1.34 – 1.59 [Jill Bowe] Stood outside with the new bus behind her as she speaks to the camera. 'Durham County Council and Esh Group have supported us wholeheartedly and a huge thank you from everybody at Villa Real. I'd also like to say thank you to Vic Young who has persevered through quite a difficult time and process. And also, a big thank you to Jean Allen who is our School Business Manager who has communicated an awful lot with a range of people to get this bus to where it is today'.

1.39 - 1.49 A close shot shows one of the children cutting the ribbon.

1.49 – 1.54 Another close shot shows the writing on the side of the new bus. It reads 'Villa Real School. Together we achieve in our community'.

1.54 – 2.00 A wide shot shows the inside of the front of the bus.

2.00 – 2.07 [Kate Marshal-Nixon] Stood outside with the new bus behind her as she speaks to the camera. 'In terms of a message to the children, just that, I hope you really, really enjoy everything that this bus provides to you'.

2.03 – 2.05 A close shot of one of the children.

2.05 – 2.08 A wide shot shows all the children and staff smiling and laughing as their photo is taken.

2.08 – 2.14 [Cllr Ted Henderson] Sat inside the bus as he speaks to the camera 'We appreciate what Esh has done to help us. Thank you very much. It's very, very much appreciated'.

2.09 – 2.13 A close shot shows the stickers at the top of the bus that reads 'proudly funded by Esh Construction'.

2.13 – 2.15 Another close shot of stickers on the bus that show the emergency exit sign and also another sticker that reads 'Vic Young. Your lifelong motoring partner'

2.15 – 2.19 A wide and close shot of the staff and children as they wait outside the bus.

2.16 – 2.22 [Jill Bowe] Stood outside with the new bus behind her as she speaks to the camera. The children are absolutely delighted. It's going to make such a wealth of difference to the pupils.

2.22 – 2.27 A close shot of the front of the bus shows the stickers that read 'Villa Real School. Together we achieve in our community'.

2.22 – 2.25 A child's voice says, 'From everybody at the school, we say thank you'.

2.27 – 2.28 A wide shot shows the bus waiting outside the school.

2.28 – 2.34 The Durham County Council logo is shown on the side of the bus. The Social Value logo appears on screen. [Text on screen: To find out more about the Social Value work of the council and the County Durham Pound project please visit: [www.countydurhampound.co.uk](http://www.countydurhampound.co.uk)']

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