Benefits of InstantAtlas™

Enhances the value of your data

Make it easy for your audience to see regional and local patterns and trends in performance using InstantAtlas stand-alone, dynamic reports instead of static tables and charts. Bring your data to life and help people make informed decisions.

Makes your data stand out

Your data competes for the attention of staff, partners and clients inside and outside your organisation. InstantAtlas stand-alone, dynamic reports catch the reader's eye and make your data stand out from the crowd.

Quick and easy to implement

You can take data from a spreadsheet, publish an InstantAtlas stand-alone dynamic report and place it on your web site in just a few minutes. You do not need any special technical knowledge. You use familiar tools. If you can use a Microsoft Excel spreadsheet and an Internet browser then you can publish and maintain InstantAtlas reports.

Use and re-use as often as you need

Pay once then use, and re-use, an InstantAtlas stand-alone dynamic report for different geographies and different statistics across your organisation. The more you use InstantAtlas the greater the return on your investment.

No need to "re-invent the wheel"

InstantAtlas stand-alone, dynamic reports are created from ready-to-use templates. There is no development required. You only buy the templates that you need to display your data.

Low cost compared to Internet mapping server solutions

InstantAtlas allows you to deliver interactive, web mapping for as little as 10% of the cost of using map server software.
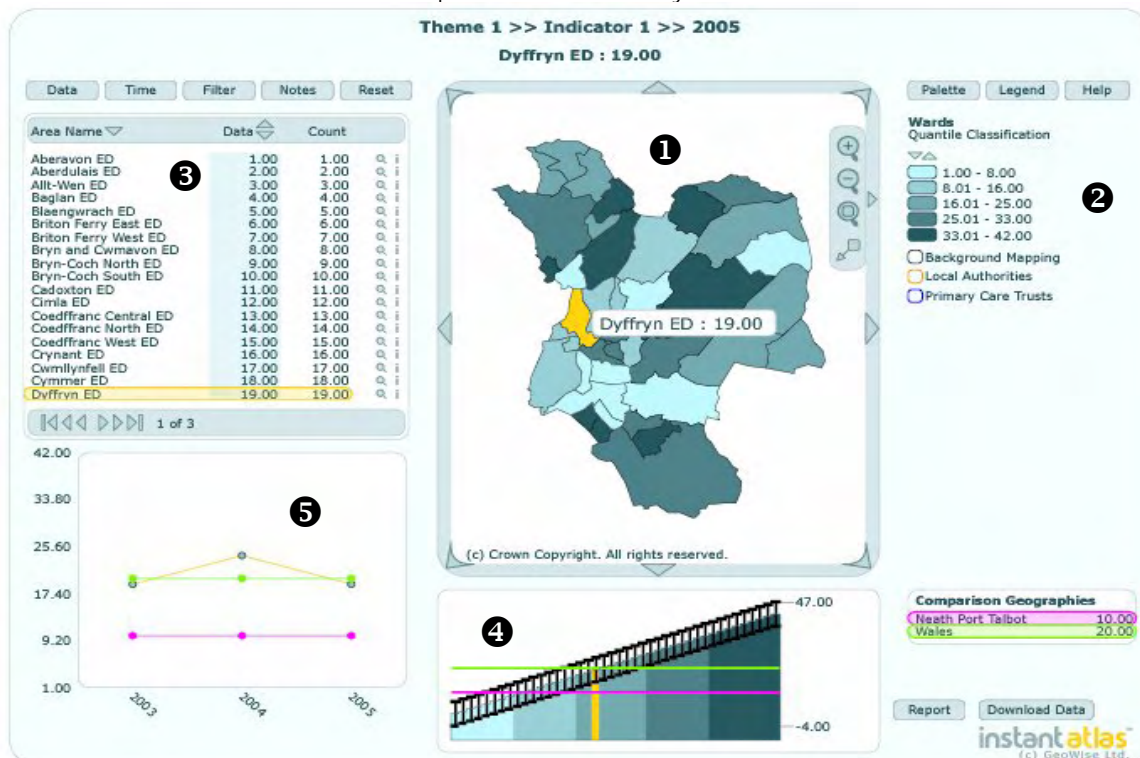
Flexible and portable

InstantAtlas reports are stand-alone web pages. There is no software to install on your web server. You can place them on a web site, in a content management system, make available for download, send by email or distribute on CD.

For more information visit www.instantatlas.com or call 0131 624 8935

Professional Single Map Template

In addition to the full range of Standard features, this Template includes key features (P) for advanced data presentation and analysis.

❶ **Map**
- Pan, zoom in, zoom out, area zoom, resize
- Toggle large map/small map and map toolbar
- Display points, lines, areas & background images
- Click a feature in the map to select it
- Apply geographic filters to map and all data
- Zoom to features when geographic filter is applied
- Tool tip displaying name and data value
- Hover over a feature to highlight data in table and charts

❷ **Legend**
- Adapted to both continuous and discrete data
- Shade map based on continuous, quantile, equal interval and standard deviation legend types
- Display proportional circles
- Increase/decrease number of classes
- Shade map based on discrete classes
- Hover over classes to highlight objects in map, data table and charts
- Palettes conforming to accessibility guidelines
- Toggle contextual geographies and background mapping

P Apply same class intervals to all indicators

P Download Data button linking to external resource

P Button to link to other dynamic reports

Visit www.instantatlas.com to see examples of reports created using this template or contact InstantAtlas Sales on +44 131 6248935.

❸ **Data table**
- Display the names of geographic features

P Display a rate and a count for each feature
- Sort data by rate (ascending/descending)
- Sort features by name (ascending/descending)
- Next/previous and first/last page buttons
- Button to zoom to each feature
- Link to external information for each feature
- Separate data table for comparison geographies
- Click a comparison geography to zoom to on map

❹ **Bar Chart/Pie Chart/Dot Plot**

P Choose between ordered bar chart or dot plot displaying standard deviation
- Pie chart displayed for categorical indicators
- Click a bar to select a geographic feature
- Display data for comparison geographies

P Display error bars (confidence limits)

❺ **Time Series Chart**
- Hover over feature in map or data table to display time series trend
- Freeze trends in chart for simultaneous display
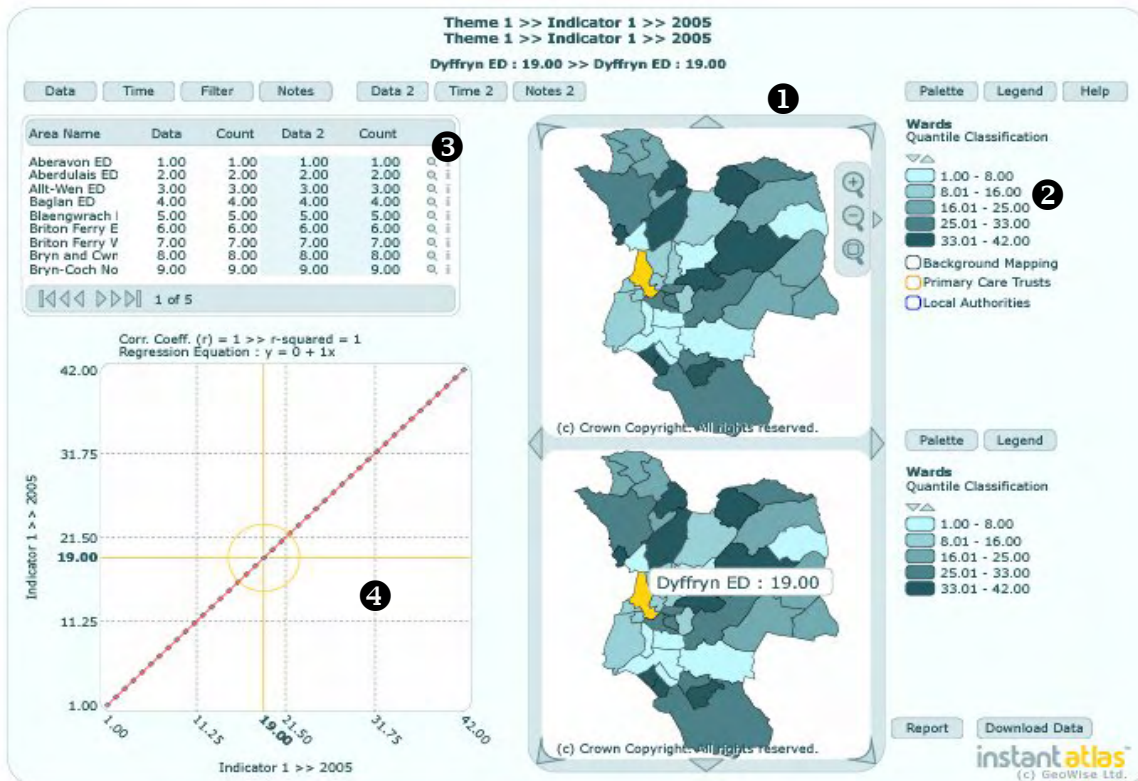- Display trends for comparison geographies

Requirements for use of this template:
- InstantAtlas™ software (Publisher)
- Adobe SVG plug-in version 3.0 for Windows
- Internet browser compatible with Adobe SVG reader
- Microsoft Excel 97 or later
- Digital map data in SHP or MID/MIF format

Professional Double Map Template

In addition to the full range of Standard features, this Template includes key features (P) for advanced data presentation and analysis.

❶ Maps

- Twin maps for side-by-side comparison
- Pan, zoom in, zoom out, resize
- Area selection zoom
- Zoom applied in both maps
- Toggle map toolbar
- Display points, lines and areas
- Display background images
- Apply geographic filters to the map and all data
- Zoom to features when geographic filter is applied
- Tool tip displaying name and data value
- Hover over a feature to highlight data in table and charts

❷ Legend

- Adapted to both continuous and discrete data
- Shade map based on continuous, quantile, equal interval and standard deviation legend types
- Display proportional circles
- Increase/decrease number of classes
- Shade map based on discrete classes
- Hover over classes to highlight objects in maps and data tables
- Palettes conforming to accessibility guidelines
- Toggle contextual geographies and background mapping

P Apply same class intervals to all indicators

P Download Data button linking to external resource

P Button to link to other dynamic reports

❸ Data table

- Display the names of geographic features

P Display a rate and a count for each feature

- Sort data (ascending/descending)
- Sort features by name (ascending/descending)
- Next/previous and first/last page buttons
- Button to zoom to each feature
- Link to external information for each feature

❹ Scatterplot

P On-the-fly calculation of correlation coefficient (Pearson R and R^2) and regression equation

- Line of best fit
- Labels for x and y axes
- Hover over a point to identify x and y axis values
- Hover over a point to highlight feature in map and data table

Requirements for use of this template:
- InstantAtlas™ software (Publisher)
- Adobe SVG plug-in version 3.0 for Windows
- Internet browser compatible with Adobe SVG reader
- Microsoft Excel 97 or later
- Digital map data in SHP or MID/MIF format

Visit www.instantatlas.com to see examples of reports created using this template or contact InstantAtlas Sales on +44 131 6248935.