

Care Academy video transcript

[The video has a female narrator. Upbeat music plays in the background throughout the clip]

[Text: County Durham Care Academy logo. Training, support, opportunities. Durham County Council logo.]

[Video Clip: Cartoon of Care Academy minibus collecting disabled people and their carers.]

[Narrator] Careers in care work are incredibly rewarding. The number of people in need of support is growing and there are great opportunities for you to help them.

[Video Clip: Cartoon depicting the different people requiring care, and a map of County Durham with their locations indicated. The number of locations increases as the video cycles forward to 2035.]

[Text: 2019 to 2035, 86091 to 114,000]

[Narrator] In County Durham social care is the second largest employer. Roles are available at every level.

[Text: 14.5k jobs in County Durham each year including 850 managerial roles. 750 regulated professionals. 11,000 direct care. 1,700 other non-care providing roles.]

[Text: Average 120 vacancies each month.]

[Text: Care Worker, Personal Assistant, Support Worker/intervenor, Shared lives carer, Activity worker.]

[Text: Senior care worker, Enhanced care worker, Rehabilitation worker, Advocacy worker, Housing support officer, Complementary therapist.]

[Text: Team leader/supervisor, Counsellor, Care co-ordinator.]

[Text: Management, Registered manager, Commissioner, Owner, Shared lives co-ordinator, Nursing associate.]

[Text: Social worker, Occupational therapist, Registered nurse, Specialist co-ordinator.]

[Text: Administrator, Assistive technology, Cook, Employment advisor, Welfare rights officer.]

[Narrator] And because people always need care, job opportunities are varied and flexible.

[Video Clip: Cartoon of a clock and a calendar flipping forward through the months January to December.]

[Narrator] We work with employers to make sure we develop the training they need.

[Video Clip: Cartoon of a person pointing at a screen which shows a person in a hospital bed being cared for. There is an audience of four cartoon people.]

[Text: Gain further qualifications.]

[Image: Cartoon representation of a certificate.]

[Narrator] Make a genuine difference to the life of someone in County Durham.

[Video: Cartoon of a health care provider supporting a person in a wheelchair and another with a cane. All three people are then surrounded by a large heart.]

[Narrator] We care for those who care for others.

[Text: County Durham Care Academy logo. Training, support, opportunities. We care for those who care for others. www.durham.gov.uk/careacademy, Durham County Council logo.]