

Dying to be cool: Cameron's friend Laura Cowan – video transcript

[At the top left a Durham County Council logo followed by the text 'Dying to be cool – Cameron's friend Laura Cowan' is displayed. Both are visible throughout the video.]

[Laura Cowan, Cameron's friend speaks.]

[The video shows a head and shoulders view of Laura stood in front a hedge.]

[Sound of the wind, river and birds]

He was one of the loveliest lads I've known like. He would always like have a laugh on, like there wasn't a time when you wouldn't be upset or down around him. Like, he was just one of those people who would always cheer you up and like always put a smile on your face.

[As Laura speaks a photograph of Cameron is shown full screen.]

The weather was unreal. It was like nice and hot and really sunny, there wasn't a cloud in sight. But then, I supposed it changed really fast.

It's quite a blur really like I can't remember much but, just [pause...] everyone was in shock. There was like ambulances and police and everything around us and like emergency services.

It doesn't really matter if you're a good swimmer or not, the water can just choose who it wants to, it could be anyone.

[Video clip close-up of the river flowing fast and looking choppy.]

There's no point wasting a bit of time just to go in a river when you can go to the swimming pool or something like that. Like there's swimming pools everywhere, you don't need to go to a river just to have some fun.

[The next image has white text, starting very large in size and gradually reducing, on a 'sea blue' background on the left of the screen which reads:

Dying to be Cool?

Cold water shock can kill.

#dyingtobecool

www.durham.gov.uk/dyingtobecool

Supported by #CampaigningforCam]

[On the right half of the screen there is an image of someone lying under water with bubbles coming from their mouth.

[At the bottom right of the of the screen is the Altogether Safer logo, South Durham Partnership.]